

NEC presents New business solutions for the Greek market

Greater value and innovation at the service of business

NEC Computers, the NEC IT Platform Division of the Japanese NEC Corporation group announces the conference "Great Solution to innovate your business", introducing to the Greek public new business solutions.

The event took place at the King George Hotel in Athens, on the 3rd of March and addresses to corporate decision makers, IT managers as well as media representatives specializing in business or IT.

In the present economical situation, companies focus on solutions that run faster, more efficient and support cost reductions. To help companies maximize their return on investment, NEC IT Platform Division has developed unique solutions in areas such as Unified Communication, Data Center Management, Consolidation and Virtualization and High Availability. Some of which, will be presented during the event.

The NEC IT Platform Division products answer to a wide variety of customer concerns from availability to cost reduction to simplification and ease of use. NEC Fault Tolerant Servers provide companies with simplified high availability and 24/7 business continuity in the data centre.

NEC VPCC (Virtual PC Centre) answer problems regarding administration and management issues associated with having large numbers of personal computers, especially when combined with a high level of geographical dispersion.

By virtualising the OS and applications and delivering them to the users from the data centre through a thin terminal mechanism, NEC is able to provide higher security, higher availability with decreased operational and management costs.

NEC FlexNDV, the simple flexible and effective desktop virtualization solution is affordable and provides security and high availability thanks to NDV (Neocoretech Desktop Virtualization).

NEC also has a host of Enterprise Computing solutions which offer high security, high performance and scalability as well as the most complete range of blade servers (starting from 6 blades and going all the way up to 80 blades per enclosure), catering for small and medium businesses all the way to Enterprise Corporations.

Tong Chhor, EMEA Executive Director, NEC Computers said: "IT Departments have to confront complex challenges such as how to combine competitiveness, cost reductions and performance with respect for the environment. NEC aims to respond to these new challenges through innovation and to free businesses from the constraints imposed by their infrastructure, enabling them to perform better and more effectively."

"Great solutions to innovate your business" is part of the NEC Computers new business and communication strategy and is planned to repeat in the other SEMEA countries where NEC is activating.

Lenia Iacovides, Managing Director at interFRONTIERS said: " this is the second time we organize such event in SEMEA region, in the past few months. The first conference took place in Cyprus, in December 2009 and it turn to be a great success. The market shows a huge interest in NEC solutions, which proves that NEC has the right products for improving our customers business efficiency, especially now, during this economical crisis."

About NEC Computers, IT Platform Division of NEC

A subsidiary of the Japanese NEC Corporation group, NEC Computers offers a complete, innovative range of IT, infrastructure solutions (servers, storage, software) and virtualised workstations. NEC Computers operates in professional markets in Europe, the Middle East, and Africa.

The Japanese NEC group is a worldwide leader in Information Technology, Networking and Electronic Components, with a turnover of 44 billion dollars (figures as at 31-05-2009) and has over 143,000 employees worldwide. As demonstrated by its slogan "Empowered by Innovation", the NEC Group puts technological innovation at its clients' service. NEC devotes nearly 8% of its turnover to Research and Development, from bio plastics to super computers.

About interFRONTIERS

interFRONTIERS was set up in 2001 to undertake the overall Regional Business Development & Management for NEC Computers in the Middle East, Africa and South- eastern Europe.

A professional sales team works with our channel partners, whereas an expert team of pre-sales consultants and tenders support look after the corporate accounts and major accounts management.

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